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About Michelle Lynne

PRESIDENT OF ML INTERIORS GROUP & BUSINESS COACH FOR INTERIOR DESIGNERS

Michelle Lynne is the owner of ML Interiors Group, a successful design firm based in Dallas, Texas. She started her firm in 2008 while still working in Corporate America. It was also the year she got married and purchased her home... AND the year the market crashed. More than a decade later, she is still happily married and her interior design business is thriving.

Michelle is also the owner and founder of Designed for the Creative Mind®, where she teaches interior designers and decorators the proven practices, effective processes, and profitable systems to run their business with purpose and efficiency -- leaving them with more time to design. Through her comprehensive online courses, Michelle inspires interior design business owners to weave intention into their business strategy and identify who they really are so they can refine their processes and attract more of what they want in their interior design business (and life!).

Michelle has been published on Forbes.com, where she inspires other entrepreneurs and business leaders in the Greater Dallas area. Michelle adopted a newborn in 2018, loves Jesus (but swears a little), and believes gratitude is the key ingredient to happiness.

Talk topics:

- How to identify and attract your ideal client
- Why processes are imperative for your ID business
- Selling without the sleaze
- Outsourcing doesn't mean losing control
- The CEO mindset
- How to manage your team from a distance
- Pricing strategies
- ...anything business related to running a profitable interior design business (except accounting)